

LOGO AND LOGOTYPE

construction grid

The artwork of the Krka logo and logotype positive and the construction grid that ensures the logo and logotype to always appear in the exact same form, is prescribed in this manual.

In computer processing the outline drawing must be removed to ensure the correct rendering of the logo and logotype, so only the fill-in within the outline remains.

The logo can only be used without the logotype when labelling products of extremely small dimensions (e.g. tablets or capsules). This provision does not apply to the separate use of the logotype, which must always be used together with the logo.

