

LOGO AND LOGOTYPE

logo alignment



An optical correction must be made for vertically aligned text below the logo.

Correct writing of company name

When the abbreviated company name is used below the company name, the Krka name is printed in a light font.

In all versions with a larger quantity of text the Krka name is emphasised using medium text. In all cases the name is given in upper case characters.

The space from the logo to the logotype must respect the minimum defined space around the logo and logotype. The gap around the text is at least r , $2r$ or more.



Definition of minimum gap between text and Krka logo and logotype.

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